

Abuse Conference 2025

(Held in association with ACAL)

Hybrid conference
London - 20 June

Sole sponsorship opportunity

For the past 15 years, APIL's abuse conference has grown from strength to strength and for 2024, we are delighted to offer you the opportunity to sponsor this popular hybrid event, which is taking place in London.

Widely known as one of the sector's premium abuse conferences, this event brings together the best of claimant lawyers, senior practitioners, senior barristers and decision makers; making it easy for you to gain new valuable contacts.

Don't miss out on this exclusive opportunity to join a proactive, engaged, and friendly audience of like-minded professionals.

Sole sponsorship package: £10,000 + VAT

Pre-event brand awareness:

- Company logo to be included on the conference flyer and social media
- Mention and link to your website on all event marketing, including booking acknowledgements and joining instructions
- Company logo and web-link to be included on the conference webpage
- Full page advertisement in the PI Focus* (*subject to availability and to be agreed by APIL)

At the physical event:

- Exhibition stand at the event
- Company name on holding PowerPoint slides within the main conference room
- Formal mention of welcome speech at the conference
- Company logo on the event's conference signage

- 2 event passes to the event (for the representatives manning your stand), including refreshments and lunch
- 2 tickets to the evening dinner with the speakers on the night prior to the event
- Accommodation for your two representatives at the Hotel in London on the night prior to the event

On the dedicated conference app:

- Virtual exhibition booth - to include company logo, contact details, social media handle and company profile
- Logo placement on the holding PowerPoint slides on the conference app (at the start of each session)
- Banner ad on conference web page and conference app home page
- Logo placement on the home screen of app
- Mention of your company name on app activity feed
- Mention of your company name on push notification throughout the conference
- Video promotional ad within your virtual exhibition booth
- Facility to upload files to your virtual exhibition booth

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Please return your completed booking form to:
Anthony Lord, Events Manager,
APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
E-mail: anthony.lord@apil.org.uk Tel: 0115 943 5436

Package	Cost	Please tick
Sole sponsorship opportunity	SOLD	SOLD

Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel: E-mail:

Company registration number:

Payment details

☐ I enclose a cheque for £..... made payable to APIL

☐ Please charge my credit/debit card with the amount of £.....

My card number is: Issue no:
(if applicable)

Name:
(as it appears on the card)

Valid date: Expiry date: Security code:
(3 digits)

Address:
(of the cardholder)

Cardholder's signature: Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:
<https://www.apil.org.uk/terms-and-conditions>