Building a Brighter Future for Injured People

Advanced Brain & Spinal Cord Injury Conference 2027

Leonardo Hotel and Conference Venue Hinckley Island
Watling Street, Hinckley, LE10 3JA

Wednesday, 12 - Friday, 14 May

Sponsorship and exhibition opportunities

The number one opportunity to network, connect, and influence catastrophic injury specialists

An enjoyable way to raise your profile and win more business

Packages	Price
Headline Partner	SOLD
Access to Training Partner Package	£9,500 + VAT
Networking Events Partner Package	£8,500 + VAT
Conference Memories Partner Package	£7,250 + VAT
Keeping You Refreshed Partner (both days)	£7,250 + VAT
The Fabric Bag Partner Package	SOLD
Conference Partner Package	£3,500 + VAT

This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.

Sponsorship offers much more than exhibition space!

Put your brand at the centre of the experience, creating meaningful connections, standout visibility and lasting engagement that delivers exceptional sponsorship value.

Exclusive Event Access and Hospitality

- Bring two representatives to the event: Enjoy two delegate passes for the full two-day conference, giving your team access to refreshments and lunch while maximising opportunities to network with delegates.
- Build valuable relationships in a relaxed setting: Two tickets to the Wednesday evening welcome reception provide an ideal opportunity to connect with delegates, speakers and fellow industry professionals.
- Strengthen business relationships: Two tickets to the Thursday evening dinner dance offer further opportunities to network, entertain clients and build lasting connections.
- Enjoy convenient overnight accommodation for both nights: Two single-occupancy bedrooms at the hotel for bothWednesday and Thursday evenings, allowing your representatives to make the most of the event without the inconvenience of travelling.

Premium Exhibition and Networking Opportunities

- Showcase your products and services in a prime location: Benefit from a dedicated 3m x 1.5m exhibition stand in a prominent position within the exhibition area, maximising visibility and opportunities to engage directly with delegates.
- Extend your learning beyond the event: Access recordings of educational sessions through the Conference App, enabling your team to revisit valuable insights and key discussions.

Enhanced Brand Visibility and Promotion

- Drive traffic directly to your website: Your company logo will feature on the conference website with a direct link to your website, helping increase online visibility and generate potential business enquiries.
- Put your brand directly into delegates' hands: Your company profile and logo will be included in the printed delegate information pack, ensuring visibility throughout the event.
- Create a lasting digital presence: A 250-word company profile and full contact details within the Conference App will make it easy for delegates to discover your business and get in touch.
- Showcase your products and services digitally: Upload promotional literature, brochures and videos to your virtual exhibition stand, giving delegates an accessible way to explore your offering.

Continued Engagement and Lead Generation

- Extend your networking opportunities beyond the event: Retain access to the Conference App after the conference, including delegates' contact details, allowing you to follow up on conversations, nurture new relationships and explore potential business opportunities.

Headline sponsor

- First choice of exhibition space
- Company logo on delegate badges (for the actual conference)
- Two exclusive pull-up banners displayed outside the conference room featu
  company name and logo
- One exclusive banner displayed at the registration desk featuring y pany log
- AV projection of company name and logo at the beginning of eac erence sessio
- Public announcement and thank you during the conference welco sion on each d
- Company logo on holding PowerPoint slides throughout the confere
- Company logo on all general conference signage

- 4 delegate passes to both days of the full co ce (Wednesday - Frida
- 4 single occupancy bedrooms at Leonardo Ho ckley Island on the We d
  Thursday evenings
- 4 tickets to the evening welcom on (on th nesday evening) and t
  mid-conference social even v even

- Company logo to be in on the mark ver ar programme
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  instructio
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- C ny pr le and logo included v ne hard copy welcome pack,
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- and full contact details to be included within the Conference App
- O to uploa motional files and videos to your virtual exhibition stand
- Company logo to be ded on the welcome page of the Conference App
- Rotating banner ad o appear on the conference webpage and Conference App
- Mentio any name on push notifications throughout the event
- Continu to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App
- Full page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL; creation of advert not included)

SOLD



Partnership benefits

Our partnership packages include the following benefits...

Immerse yourself in the sectors leading event:

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- 2 tickets to the evening welcome reception on the Wednesday evening
- 2 tickets to the dinner dance on the Thursday evening
- 2 single occupancy bedrooms at Leonardo Hotel Hinckley Island on both Wednesday and Thursday evenings
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m)
- Access to the recordings of educational sessions via the Conference App

Impactful marketing support:

- Your logo on the conference web page, linking through to your website
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details

The Access to Training Partner package: £9,500 + VAT

Position your brand alongside the next generation of claimant law leaders.

For paralegals, trainees and junior litigators, attending a conference can provide invaluable opportunities to develop their knowledge, learn from leading practitioners and build professional networks. However, those at the beginning of their careers can often find it more difficult to secure training budgets and time away from the office.

Our Access to Training Partner gives your organisation the opportunity to make a real difference.

By sponsoring five two-night residential conference places, you will enable junior professionals, and delegates from smaller firms, to attend who may otherwise have missed out.

Removing the cost of attendance makes it easier for firms to release junior colleagues from the office, giving them access to high-quality professional development and the opportunity to engage with the wider claimant lawyer community.

Your partnership will demonstrate your organisation's commitment to developing future talent, widening access to training and investing in the future of the profession.

This initiative also helps introduce new faces to our conferences, giving emerging professionals an opportunity to experience first-hand the value of APIL membership, training and events.

Your support doesn't simply put another delegate in the room. It gives someone the opportunity to be there.

Networking Events Partner Package: £8,500 + VAT

As Networking Events Partner your package include sponsorship of the Welcome Reception and Dinner Dance.

Your organisation will be associated with the conference's most highly attended networking events, where delegates, speakers and exhibitors come together to make new connections, strengthen existing relationships and explore future opportunities.

Go beyond brand visibility and become part of the networking experience. From branded networking opportunities to prominent app visibility, position your organisation at the heart of the connections and conversations that matter.

Key benefits include:

- Welcome Reception and Dinner Dance sponsorship
- Opportunity to address and welcome delegates at the opening reception
- Reserved table at both events
- Branding on conference networking features within the event app
- Logo placement on stem tags placed on drinks from the dedicated drinks station during the Wednesday Welcome Reception
- Enhanced engagement with delegates, speakers and exhibitors



Conference Memories Partner Package: £7,250 + VAT

Put your brand at the heart of the conference's most memorable social experiences, the Dinner Dance.

From the Thursday evening pre-dinner drinks reception to high-profile networking activities, this package is designed to create the moments delegates talk about long after the event has ended.

More than just visibility, this package delivers genuine engagement, associating your brand with memorable shared experiences that make a conference truly memorable.

Partnership benefits include:

- Sponsorship of the Thursday evening pre-dinner drinks reception
- Sponsorship of the photo pod experience throughout the evening
- Branded photo opportunities shared by delegates throughout the evening
- Association with the evening's live entertainment
- High-profile exposure during one of the conference's most anticipated social events
- Direct engagement with delegates in a relaxed and memorable setting
- Strong association with the moments, experiences and conversations delegates talk about long after the conference has ended

Keeping You Refreshed Partner package: £7,250 + VAT

Keep our delegates refreshed, refuelled and ready for the day ahead by sponsoring the catering throughout both days of the conference.

From the first coffee on arrival to morning and afternoon refreshment breaks and the all-important lunch, your organisation will be associated with some of the most popular networking moments in the conference programme.

These breaks provide delegates with valuable time to step away from the sessions, catch up with colleagues, make new connections and discuss what they have heard throughout the day.

As our Keeping you Refreshed Partner, your brand will enjoy regular, prominent exposure across both days, including:

- Your company logo on relevant lunch and refreshment signage
- Branding displayed on conference screens ahead of scheduled breaks
- Recognition from the session chair before lunch
- Arrival refreshments on both Thursday and Friday mornings provided with your company compliments
- Brand visibility during key networking periods throughout the conference

With multiple touchpoints across the full two-day programme, this package provides an excellent opportunity to keep your organisation front of mind with delegates and speakers.

Fuel the conversation, support the conference experience and keep your brand visible

The Fabric Bag Partner package: £7,250 + VAT

Put your brand in the hands of every delegate and speaker.

Make a lasting impression with exclusive sponsorship of our styli[illegible]ric confe[illegible] bags, distributed to all delegates and speakers attending the conference.

Your company logo will be prominently displayed [illegible] the front of each [illegible], giving y[illegible] brand immediate visibility from the moment delegates a[illegible]. Throughout the [illegible]nt, the [illegible] provide the perfect place to carry conference materials, exhibi[illegible] giveaways and t[illegible] al[illegible]ortant freebies collected along the way.

But the exposure doesn't [illegible] when the co[illegible]renc[illegible]

Designed [illegible] prac[illegible]cal and [illegible]able, the lig[illegible]hen bags are some[illegible]g delegates can t[illegible]way an[illegible] again and again, ex[illegible]of yo[illegible] beyond the conference[illegible]

With every att[illegible]dee an[illegible]eaker receiving a bag, this partnership o[illegible]ent visibility across the event while providing delegates with something useful to take home.



SOLD

Conference Partner Package: £3,500 + VAT

Exhibiting gives your organisation much more than a stand. It provides two days of opportunities to meet, engage and build relationships with professionals from across the sector, supported by marketing exposure before, during and after the conference.

Be visible and start conversations

Your 3m x 1.5m exhibition space, complete with table and chairs, provides a dedicated base for your team within the exhibition area. Showcase your services, demonstrate your expertise and have meaningful face-to-face conversations with delegates throughout the conference.

With two exhibitor representatives included, both will receive refreshments and lunch across the conference, accommodation for Wednesday and Thursday evenings for both representatives, and access to conference sessions and recordings.

Network beyond the exhibition floor

Your involvement doesn't stop when the exhibition closes. Two tickets are included for both the Wednesday Welcome Reception and Thursday Dinner Dance, creating additional opportunities to meet delegates, speakers and fellow exhibitors in a more relaxed environment.

Extend your reach

Your organisation will also benefit from a strong presence through the Conference App and delegate information pack, including your company profile, logo and contact details.

Upload promotional literature and video content to your virtual exhibition presence and continue engaging through the app after the event, extending the value of your investment beyond the conference itself.

Showcase your expertise. Make new connections. Build relationships. And put your business at the heart of the APIL conference community.

"I wanted to follow up to say how much I enjoyed the APIL Conference last week. It was a valuable experience, and both my colleague and I found it extremely worthwhile. The content was informative and engaging, the speakers were excellent, and the overall hospitality was great. It was also a brilliant opportunity to connect with new contacts while catching up with some familiar faces."

Michelle Cooper, TULA Medical Experts

"What an incredible first experience attending the Association of Personal Injury Lawyers (APIL) Brain & Spinal Cord Injury Conference. I've come away with so much insight, lots of new connections, and some really valuable conversations with people across the rehabilitation, legal, and case management sectors. It's been amazing to meet so many passionate professionals who all genuinely care about improving outcomes for individuals with complex injuries.

One thing is certain… I'll definitely be back!"

Katherine Lakidi, High View Care Services

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Please return your completed booking form to:
Anthony Lord, Interim Senior Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
Email: anthony.lord@apil.org.uk **Tel:** 0115 943 5407 **Mobile:** 07976 516 719

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel: E-mail:

Company registration number:

Payment details

☐ I enclose a cheque for £..... made payable to The Association of Personal Injury Lawyers

☐ Please charge my credit*/debit card with the amount of £.....

My card number is: Issue no: (if applicable)

Name: (as it appears on the card)

Valid date: Expiry date: Security code: (3 digits)

Address: (of the cardholder)

Cardholder's signature: Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at: https://www.apil.org.uk/terms-and-conditions