

APIL abuse conference 2020

Held in association with ACAL



Virtual conference Friday, 13 November Sole sponsorship opportunity

In 2020, APIL is delighted to celebrate it's 30 years and 12th annual abuse conference; and for the first time ever, this popular event is now going fully virtual!

Over the years, this specialist conference has grown from strength to strength and once again, we are looking forward to welcoming a number of leading experts and practitioners in the field, to guide our delegates through the very latest developments in abuse related cases.

In response to the continuing uncertainty surrounding the worldwide covid-19 pandemic, APIL will now be offering this event on a completely virtual platform - giving our sponsors a whole host of brand new and exciting opportunities! This will enable our sole sponsor to elevate their brand amongst our delegates and speakers, in a new and innovative way.

Only £2,325 + VAT

APIL has now re-designed this **exclusive sole sponsorship package** to include new and exciting digital marketing benefits that will promote your products and services to the registered attendees.

Benefits of the package include:

Pre-event brand awareness:

- Announcement on APIL Training Twitter account prior to the event
- Logo placement on conference web-page
- Logo placement on conference marketing materials
- Company name and link to website on all booking confirmation e-mails and joining instructions
- Half page PI Focus advertisement* (*subject to availability)

Live event brand awareness:

- Virtual exhibition booth - to include company logo, contact details, social media handle and 250 word company profile
- A formal announcement by the conference chairperson at the start of the day
- Logo placement on the holding PowerPoint slides (at the start of each session)
- Banner ad on conference web page and conference app home page
- Logo placement on the home screen of app
- Mention of your company name on app activity feed
- Mention of your company name on push notification; prior to the start of the programme
- Video promotional add within your virtual exhibition booth
- Facility to upload files to your virtual exhibition booth

Networking:

- Two representative log-ins per exhibiting company
- Chat/direct messaging facility with conference attendees
- Host meetings/appointments via your own personal Zoom-Pro account** (**The customer must provide APIL with their own active Zoom Personal Meeting Room link prior to the event)

Educational content:

- Representative access to all educational sessions and electronic conference materials

Post-event brand awareness:

- Continued access to app and conference information post event
- Mention of company name in the thank you e-mail to delegates
- Promotional video link to be sent to all delegates

Celebrating 30 years of APIL

APIL abuse conference 2020

Virtual conference

Friday, 13 November

Please return your completed booking form to:
 Kathryn Scott, Events Manager,
 APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
 E-mail: kathryn.scott@apil.org.uk Tel: 0115 943 5436

Package	Cost	Please tick
Sole sponsorship opportunity	£2,325 + VAT	

Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:

E-mail:

Company registration number:

Payment details

I enclose a cheque for £..... made payable to APIL

Please charge my credit/debit card with the amount of £.....

My card number is:

Issue no:
(if applicable)

Name:
(as it appears on the card)

Valid date:

Expiry date:

Security code:
(3 digits)

Address:
(of the cardholder)

Cardholder's signature:

Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:
<https://www.apil.org.uk/terms-and-conditions>