

APIL abuse conference 2023



Hybrid conference

London

Thursday, 22 June

Sole sponsorship opportunity

For the first time ever, APIL's annual abuse conference will be taking place as a hybrid conference. Delegates can choose to attend either in person or via APIL's very own dedicated conference app, where they can view the packed one-day programme not only from their computers and laptop browsers; but also on their mobile devices.

We are delighted to offer our conference sponsor a unique opportunity, which will enable your company to elevate your brand amongst our delegates, in a new and innovative way.

This **exclusive sole sponsorship package** has been designed to help promote your products and services to every single registered attendee.

Sole sponsorship package: £3500 + VAT

Pre-event brand awareness:

- Company logo to be included on the conference flyer and programme
- Mention and link to your website on all e-mail marketing, delegate booking acknowledgements and joining instructions
- Company logo and web-link to be included on the conference webpage
- Half page advertisement in the PI Focus* (*Subject to availability and to be agreed by APIL)

At the physical event:

- Exhibition stand at the event
- Company logo on holding PowerPoint slides within the main conference room
- Formal mention in the welcome session of the conference
- Company logo to be included on APIL's conference signage

- 2 delegate passes to the event (for the representatives manning your stand) including refreshments and lunch
- An invitation for your two representatives to join APIL staff and speakers for dinner on the night prior to the conference
- Accommodation for your two representatives at the conference hotel on the night prior to the event

On the dedicated conference app:

- Virtual exhibition booth - to include company logo, contact details, social media handle and 250 word company profile
- Logo placement on the holding PowerPoint slides on the conference app (at the start of each session)
- Banner ad on conference web page and conference app home page
- Logo placement on the home screen of app
- Mention of your company name on app activity feed
- Mention of your company name on push notification throughout the conference
- Video promotional add within your virtual exhibition booth
- Facility to upload files to your virtual exhibition booth

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Please return your completed booking form to:
Kathryn Scott, Events Manager,
APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
E-mail: kathryn.scott@apil.org.uk Tel: 0115 943 5436

Package	Cost	Please tick
Sole sponsorship opportunity	£3,500 + VAT	

Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:

E-mail:

Company registration number:

Payment details

I enclose a cheque for £..... made payable to APIL

Please charge my credit/debit card with the amount of £.....

My card number is:

Issue no:
(if applicable)

Name:
(as it appears on the card)

Valid date:

Expiry date:

Security code:
(3 digits)

Address:
(of the cardholder)

Cardholder's signature:

Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:
<https://www.apil.org.uk/terms-and-conditions>