

# APIL advanced brain and spinal cord injury conference 2019

Celtic Manor Resort, Newport, South Wales  
Wednesday, 12 - Friday, 14 June

## Sponsorship and exhibition opportunities

Exhibition to take place in the area outside the main conference room



Packages	Price
Principal sponsor	£8500 + VAT
<del>Dinner dance sponsor</del>	SOLD
<del>Fabric bag sponsor</del>	SOLD
<del>Refreshments sponsor</del>	SOLD
<del>Pre-dinner drinks sponsor</del>	SOLD
<del>Lunch sponsor</del>	SOLD
<del>Standard exhibition package</del>	SOLD

# About APIL

The Association of Personal Injury Lawyers (APIL) has been fighting for the rights of injured people for almost 30 years. A not-for-profit campaign organisation, APIL's 3400 member lawyers (mainly solicitors, barristers and legal executives) are dedicated to changing the law, protecting and enhancing access to justice, and improving the services provided for victims of personal injury. Over the years, APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

## Conference programme

**The conference promises to be another unmissable event!**

Over the last six years, this specialist residential conference has grown from strength to strength and for 2019, we are delighted to be heading to the prestigious five star Celtic Manor Resort in Newport South Wales, where we hope to attract even more attendees!

The packed programme involves eminent expert and practitioner speakers presenting the most recent developments in brain and spinal cord injury.

In terms of networking, we are pleased to bring back our informal welcome reception on the Wednesday evening and our popular dinner dance returns on the Thursday evening.

**This is an extremely popular event and the sponsorship and exhibition packages always sell out quickly!**

**Places are limited so we would urge you to book as soon as possible to avoid disappointment.**

## Attendees

This two-day event attracts all levels across the APIL membership, including key decision makers, partners and senior partners.

This event will provide you with an ideal opportunity to raise your profile within the field of brain and spinal cord injury.

## What our delegates think..

*"As always, an excellent mix of topics and speakers".*

*"Excellent range of speakers both legal and medical".*

*"It was a very informative conference with a good range of engaging speakers".*

*"Excellent conference. Very engaging, good range of topics".*

# Principal sponsor: £8,500 + VAT

## HEADLINE SPONSOR FOR APIL's 2019 ADVANCED BRAIN AND SPINAL CORD INJURY CONFERENCE

- First choice of exhibition space
- Branded portfolio, incorporating your company logo, for all delegates and speakers
- Company logo on all delegate badges
- Sponsorship of the Wednesday evening networking buffet, including your logo on the badges and drinks tokens
- Two exclusive pull-up banners displayed outside the conference room featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company name and logo
- AV projection of company name and logo at the beginning of the conference on both days
- Public announcement and thank you during the conference welcome session on both days of the conference
- Company logo on holding PowerPoint slides throughout the conference
- Mention on the welcome letter to all residential delegates
- Company logo on all general conference signage
- 250 word company profile within the conference packs
- Company logo to be included on the 'Thanks to sponsors' page within the conference packs
  
- 4 delegate passes to both days of the main conference
- 4 single occupancy bedrooms at The Celtic Manor Resort on the Wednesday and Thursday evenings
- 4 tickets to the evening welcome reception (on the Wednesday evening) and the dinner dance (on the Thursday evening)
  
- Company logo to be included on the marketing flyer and the conference programme
- Company logo and weblink to be included on the conference webpage
- Mention on all e-mail marketing
  
- Mention and link to your website on all delegate acknowledgement e-mails and joining instructions **\*\*\*NEW FOR 2019\*\*\***
- Half page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL) **\*\*\*NEW FOR 2019\*\*\***

## Additional sponsorship opportunities...

**Each of the following packages have their own specific benefits (as outlined overleaf), but they also include:**

- 2 delegate passes to the two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- 2 tickets to the evening welcome reception on Wednesday, 12 June
- 2 tickets to the mid-conference dinner dance on Thursday, 13 June
- 2 single occupancy bedrooms at The Celtic Manor Resort on Wednesday, 12 and Thursday, 13 June

**Plus extra exposure to promote your brand...**

- Exhibition stand in a prime location within the exhibition area (3m x 1.5m with a table and 2 chairs)
- Your logo on the conference web page, linking through to your website
- Your logo displayed on the main conference programme and marketing flyer
- 250 word profile in the delegate pack, which includes your company logo

## Dinner dance sponsor: £5,000 + VAT

As the sponsor of this annual dinner and dance you may reserve our table and select which attendees you would like to invite to join your table. Your company logo will be displayed on the menus placed on each table, your logo will be projected onto the main screens at the start of the dinner and in addition, your logo will appear on all signage for the dinner dance.

## Fabric bag sponsor: £4,000 + VAT

Your company logo will feature on a lightweight conference bag distributed to all delegates and speakers, providing a lasting reinforcement of your brand. The liner bag is large enough for the conference pack - and all of the freebies from the exhibition - and with your logo\*\* printed on the front, delegates are sure to use it in the afternoon and evening.

\*\*Price includes a one colour logo

## Refreshment sponsor: £4,000 + VAT

Updated for 2019, this sponsor package now provides maximum exposure of your brand - not only during the refreshment breaks on both days of the conference but also during the arrival refreshments on the Thursday and Friday mornings. Your company logo will appear on all relevant signage and it will also be displayed on the main screens within the main conference room, prior to each refreshment break.

## Lunch sponsor: £3,750 + VAT

As lunch sponsor, you subsidise your delegates with this much needed break and re-energiser on both days of the conference. Your company logo will appear on the lunch signage on both days of the conference and it will also be displayed on the main screens in the main conference room, prior to each lunch break.

## Pre-dinner drinks sponsor: £3,750 + VAT

This package showcases your brand in style by providing a pre-dinner drink for all dinner dance attendees, with your compliments. Your company logo will feature on the signage around the drinks reception area and personalised drink tags will appear on each glass of fizz!

## Standard exhibition package: £1,850 + VAT

- 3m x 1.5m space in the exhibition area with a table and chairs, on both days of the conference
- **Please note that stand must be set up on Wednesday, 12 June and must not be broken down until after the mid-morning refreshment break on Friday 14 June**
- Refreshments and lunch on both days of the conference (for the 2 representatives manning the stand)
- 2 tickets to the evening welcome reception on Wednesday, 12 June
- 2 tickets to the mid-conference dinner and dance on Thursday, 13 June
- 2 single occupancy bedrooms at the Celtic Manor Resort on Wednesday, 12 and Thursday, 13 June
- 250 word company profile in the delegate pack

All packages will be sold on a strictly first come, first served basis. To secure your chosen package, please complete the attached booking form and return it to us as soon as possible.

For further details regarding these packages please contact Kathryn Scott:  
Telephone: 0115 943 5436 / E-mail: [kathryn.scott@apil.org.uk](mailto:kathryn.scott@apil.org.uk)

# APIL advanced brain and spinal cord injury conference 2019



Celtic Manor Resort, Newport, South Wales  
Wednesday, 12 - Friday, 14 June

Please return your completed booking form to:  
Kathryn Scott, Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX  
E-mail: [kathryn.scott@apil.org.uk](mailto:kathryn.scott@apil.org.uk) Tel: 0115 943 5436

Package	Cost	Please tick
Principal sponsor	£8,500 + VAT	
Dinner dance sponsor	£5,000 + VAT	<b>SOLD</b>
Fabric bag sponsor	£4,000 + VAT	<b>SOLD</b>
Refreshment sponsor	£4,000 + VAT	<b>SOLD</b>
Pre-dinner drinks sponsor	£3,750 + VAT	<b>SOLD</b>
Lunch sponsor	£3,750 + VAT	<b>SOLD</b>
Standard exhibition package	£1,850 + VAT	<b>SOLD</b>

Please note that sponsors and exhibitors must not break their stand down until after the morning refreshment break on Friday, 14 June.

## Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:  E-mail:

Company registration number:

## Payment details

- I enclose a cheque for £..... made payable to APIL
- Please charge my credit\*/debit card with the amount of £.....

My card number is:  Issue no:   
(if applicable)

Name:   
(as it appears on the card)

Valid date:  Expiry date:  Security code:   
(3 digits)

Address:   
(of the cardholder)

Cardholder's signature:  Date: