

APIL advanced brain and spinal cord injury conference 2022

Celtic Manor Resort, Newport, South Wales
Wednesday, 18 – Friday, 20 May

Sponsorship and exhibition opportunities

HYBRID CONFERENCE
WITH DELEGATES ATTENDING IN-PERSON
AND ALSO, VIA OUR VIRTUAL CONFERENCE APP



Packages	Price
Principal sponsor	SOLD
Mid-conference social sponsor	SOLD
Welcome reception sponsor	£4750 + VAT
Fabric bag sponsor	£4000 + VAT
Refreshment and lunch sponsor	£4000 + VAT
Standard exhibition package	£2315 + VAT

About APIL

The Association of Personal Injury Lawyers (APIL) has been fighting for the rights of injured people for over 30 years. A not-for-profit campaign organisation, APIL's 3100 member lawyers (mainly solicitors, barristers and legal executives) are dedicated to changing the law, protecting and enhancing access to justice, and improving the services provided for victims of personal injury. Over the years, APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

Conference programme

Over the last eight years, this specialist residential conference has grown from strength to strength and after two years away, we are delighted to be heading back to the prestigious five star Celtic Manor Resort in Newport South Wales, for our 2022 event.

For this conference, we are delighted to offer our delegates the option to either attend the event in person or view the conference online, via our slick virtual platform. All delegates will have full access to the APIL Conference App and this new feature will play an important role in the event, giving our sponsors and exhibitors even more opportunity than ever before to keep in touch with the conference attendees.

Medical consultants, expert witnesses, and leading practitioners will come together for another packed programme, providing valuable specialist insight into catastrophic injury cases. The programme will be available in early 2022.

In terms of networking, we are pleased to bring back our popular welcome reception on the Wednesday evening, together with a brand new format for our mid-conference social event. We have listened to the feedback from recent events and as a result, we are now very excited to bring you a more informal night on the Thursday, with a choice of food options, drinks and live entertainment, in order to encourage even more networking amongst our attendees.

This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.

Attendees

This two-day event attracts all levels across the APIL membership, including key decision makers, partners and senior partners.

This event will provide you with an ideal opportunity to raise your profile within the field of brain and spinal cord injury.

What our delegates think..

"I would like to offer my personal thanks to you for your excellent and professional service during the conference".

"Just to echo a big thank you for all your work with the conference this year, I think it was really well received".

Principal sponsor: £8,500 + VAT

- First choice of exhibition space
- Company logo on delegate badges (for the actual conference)
- Two exclusive company banners displayed outside the conference room featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company logo
- All projects to be completed and logo at the beginning of each conference session
- The company name and thank you during the conference welcome session on each day
- Company logo on all opening PowerPoint slides throughout the conference
- Company logo on all general conference programme
- 4 delegate passes both to the full conference (Wednesday - Friday)
- 4 single occupancy bedrooms at The Celtic Manor Resort on the Wednesday and Thursday evenings
- 4 tickets to the evening welcome reception (on the Wednesday evening) and the mid-conference social event (on the Thursday evening)
- Company logo to be included on the main conference programme and conference programme
- Mention on all e-mail marketing
- Mention and link to your website on all delegate acknowledgement e-mails and joining instructions
- Special mention on Twitter
- Company profile and logo to be included within the hard copy information pack distributed to delegates on the day
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App
- Full page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL; creation of advert not included)

Additional sponsorship opportunities...

All additional sponsorship packages include the following benefits...

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- 2 tickets to the evening welcome reception on the Wednesday evening
- 2 tickets to the mid-conference evening social event on the Thursday evening
- 2 single occupancy bedrooms at The Celtic Manor Resort on the Wednesday and Thursday
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m)
- Your logo on the conference web page, linking through to your website
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Your logo displayed on the main conference programme and marketing flyer
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

Mid-conference social sponsor: £5,750 + VAT

With it's brand new format, our mid-conference social event is the perfect opportunity to network with attendees, chat with existing clients and meet new contacts. There will be a range of food, drinks and entertainment on offer, to bring our attendees together and help catch up on any times that have been lost over the last 2 years.

The mid-conference social is open to all delegates, speakers, sponsors and exhibitors. As the sponsor for this event, your logo will feature on all signage and menus for the evening. All attendees will receive two drinks with your compliments and your logo will appear on the drinks vouchers that are distributed throughout the evening.

Welcome reception sponsor: £4,750 + VAT

This package includes sponsorship of our popular welcome reception, which opens the conference on the Wednesday evening. This networking reception is an extremely busy event and tickets are automatically included for all delegates and speakers who book our two night package. Your logo will appear on all signage for the evening and it will also appear on the drinks vouchers that are handed out to all attendees (two per person).

Fabric bag sponsor: £4,000 + VAT

Your company logo will feature on the light linen conference bags distributed to all attending delegates and speakers, providing a lasting reinforcement of your brand. The linen bag is perfect for all of the freebies from the exhibition and with your logo** printed on the front, delegates are sure to use this time and time again!

**Price includes a one colour logo

Refreshments and lunch sponsor: £4,000 + VAT

As our refreshments and lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on the two main days of the conference (Thursday and Friday). Your company logo will appear on the lunch and refreshments signage on both of these days and it will also be displayed on the main screen in the main conference room, prior to each break.

Standard exhibition package: £2,315 + VAT

- 3m x 1.5m space in the exhibition area with a table and 2 chairs, on both days of the conference
Please note that stands must be set-up on Wednesday, 18 May and must not be broken down until after the mid-morning refreshment break on Friday, 20 May
- Refreshments and lunch on both days of the conference (for the 2 representatives manning the stand)
- 2 tickets to the evening welcome reception on the Wednesday evening
- 2 tickets to the mid-conference social event on the Thursday evening
- 2 single occupancy bedrooms at the Celtic Manor Resort on the Wednesday and Thursday

HYBRID OPTIONS IN 2022

- Company profile, logo and full contact details to be included within the Conference App
- 250 word company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

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Celtic Manor Resort, Newport, South Wales
Wednesday, 18 – Friday, 20 May

Please return your completed booking form to:
Anthony Lord, Digital Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
E-mail: anthony.lord@apil.org.uk Tel: 0115 943 5407 Mobile: 07976 516 719

Package	Cost	Please tick
Principal sponsor	£8,500 + VAT	SOLD
Mid-conference social sponsor	£5,750 + VAT	SOLD
Welcome reception sponsor	£4750 + VAT	
Fabric bag sponsor	£4000 + VAT	
Refreshment and lunch sponsor	£4000 + VAT	
Standard exhibition package	£2,315 + VAT	

Please note that sponsors and exhibitors must set up their stand on Wednesday, 18 May (during designated times, to be confirmed) and they must not break this down until after the morning refreshment break on Friday, 20 May

Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel: E-mail:

Company registration number:

Payment details

I enclose a cheque for £..... made payable to APIL

Please charge my credit*/debit card with the amount of £.....

My card number is: Issue no:
(if applicable)

Name:
(as it appears on the card)

Valid date: Expiry date: Security code:
(3 digits)

Address:
(of the cardholder)

Cardholder's signature: Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:
<https://www.apil.org.uk/terms-and-conditions>