

APIL's annual clinical negligence conference 2021

Sensory injuries - including vision, nerve damage, pain and hearing loss

Celtic Manor Resort, Newport, South Wales
Tuesday, 21 September - Thursday, 23 September

Sponsorship and exhibition opportunities

HYBRID CONFERENCE
WITH DELEGATES ATTENDING IN-PERSON
AND ALSO, VIA OUR VIRTUAL CONFERENCE APP



Packages	Price
Principal sponsor	£10,000 + VAT
Dinner dance sponsor	£7,000 + VAT
Welcome reception sponsor	£6,000 + VAT
Fabric bag sponsor	SOLD
Refreshments sponsor	£5,500 + VAT
Pre-dinner drinks sponsor	£5,000 + VAT
Lunch sponsor	SOLD
Standard exhibition package	£2,315 + VAT

About APIL

The Association of Personal Injury Lawyers (APIL) has been fighting for the rights of injured people for over 30 years. A not-for-profit campaign organisation, APIL's 3200 member lawyers (mainly solicitors, barristers and legal executives) are dedicated to changing the law, protecting and enhancing access to justice, and improving the services provided for victims of personal injury. Over the years, APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

Conference programme

New hybrid offerings for 2021!

Over the past 19 years, this specialist residential conference has grown from strength to strength and for 2021, we are delighted to be heading back to the prestigious five star Celtic Manor Resort in Newport South Wales!

For 2021, we are delighted to offer our delegates the option to either attend the event in person or view the conference online via our virtual platform. All delegates will have full access to the APIL Conference App and this new feature will play an important role in the event, giving our sponsors and exhibitors even more opportunity than ever before to keep in touch with the conference attendees.

This year, this specialist conference will concentrate on the theme of **'Sensory injuries - including vision, nerve damage, pain and hearing loss'** and it will also provide important updates on the latest developments within clinical negligence law.

In terms of networking, we are pleased to bring back our informal welcome reception on the Tuesday evening, and our popular dinner dance returns on the Wednesday evening!

This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.

Attendees

This event is commonly known as a 'must attend' event for many clinical negligence lawyers.

The conference programme is geared towards clinical negligence specialists and this provides you with the perfect opportunity to network with key decision makers, partners and senior partners.

What our delegates think..

"Great conference – theme worked well being developed over the course of two days"

"I really enjoyed the conference and found the experts presentations very helpful"

"The speakers were of a high level, the talks were relevant and informative, and covered an impressively broad mix throughout the conference theme"

"Excellent speakers. A very useful and enjoyable conference. Never fails to disappoint!"

Principal sponsor: £10,000 + VAT

- First choice of exhibition space
- Branded portfolio (or alternative gift of equivalent value) incorporating your company logo, for all attending delegates and speakers - to be agreed by APIL
- Company logo on all delegate badges
- Two exclusive pull-up banners displayed outside the conference room featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company logo
- AV projection of company name and logo at the beginning of the conference on both days
- Public announcement and thank you during the conference welcome session on both days of the conference
- Company logo on holding PowerPoint slides throughout the conference
- Mention on the welcome letter to all residential delegates
- Company logo on all general conference signage

- 4 delegate passes to both days of the main conference
- 4 single occupancy bedrooms at The Celtic Manor Resort on the Tuesday and Wednesday evenings
- 4 tickets to the evening welcome reception (on the Tuesday evening) and the dinner dance (on the Wednesday)
- Company logo to be included on the marketing flyer and conference programme
- Mention on all e-mail marketing
- Mention and link to your website on all delegate acknowledgement e-mails and joining instructions
- Special mention on the @apiltraining Twitter account
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day

- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

- Half page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL)

Additional
benefit for 2021!
APIL
Conference
App

Additional sponsorship opportunities:

Dinner dance sponsor: £7,000 + VAT

As the sponsor of this annual dinner dance, you may reserve your table and select which attendees you would like to invite to join your table.

Your company logo will be displayed on the menus placed on each table, your logo will be projected onto the main screens at the start of the dinner and in addition, your logo will appear on all signage for the dinner dance.



Welcome reception sponsor: £6,000 + VAT

This package includes sponsorship of our popular evening welcome reception, which opens the conference.

This networking reception is an extremely busy event and tickets are automatically included for all delegates and speakers who book accommodation via APIL; together with all sponsors and exhibitors. Your logo will feature on the badges for the evening and also on the drinks vouchers supplied to each attendee. In addition, your logo will appear on all signage for the evening.



Conference bag sponsor: £5,500 + VAT

Your company logo will feature on the conference bags distributed to all attending delegates and speakers, providing a lasting reinforcement of your brand.

The bags are a 'Must-have' item for all delegates, as it gives them somewhere to put the notes they are distributed on the day, and of course, all the freebies that they collect from the exhibition!

**Price includes a one colour logo



Refreshment sponsor: £5,500 + VAT

This sponsorship package provides maximum exposure of your brand - not only during the refreshment breaks on both days of the conference; but also during the arrival refreshments on the Wednesday and Thursday mornings.

Your company logo will appear on all relevant signage and it will also be displayed on the main screen within the main conference room, prior to each refreshment break.



Pre-dinner drinks sponsor: £5,000 + VAT

This package showcases your brand in style by providing a pre-dinner drink for all dinner dance attendees, with your compliments.

Your company logo will feature on the signage around the drinks reception area and personalised stem tags will appear on each glass of fizz!



Lunch sponsor: £4,750 + VAT

As lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on both days of the conference. Your company logo will appear on the lunch signage in both days of the conference and it will also be displayed on the main screen in the conference room, prior to each lunch break. Delegates will have the choice of either a sit-down lunch or take-away lunch bag on the Thursday, so this gives extra exposure to those delegates who like to dash off once the programme comes to a close.



All of the previous sponsorship packages include the following:

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- 2 tickets to the evening welcome reception on the Tuesday evening
- 2 tickets to the mid-conference dinner dance on the Wednesday evening
- 2 single occupancy bedrooms at The Celtic Manor Resort on the Tuesday and Wednesday
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m)
- Your logo on the conference web page, linking through to your website
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Your logo displayed on the main conference programme and marketing flyer
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

Standard exhibition package: £2,315 + VAT

- 3m x 1.5m space in the exhibition area with a table and 2 chairs, on both days of the conference

Please note that stands must be set-up on Tuesday, 21 September and must not be broken down until after the mid-morning refreshment break on Thursday, 23 September.

- Refreshments and lunch on both days of the conference
(for the 2 representatives manning the stand)
- 2 tickets to the evening welcome reception on the Tuesday evening
- 2 tickets to the mid-conference dinner dance on the Wednesday evening
- 2 single occupancy bedrooms at the Celtic Manor Resort on the Tuesday and Wednesday

****NEW FOR 2021****

- 250 word company profile and full contact details to be included within the Conference App
- 250 word company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Continued access to the app post event, including access to delegate's contact details
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APIL clinical negligence conference 2021

Celtic Manor Resort, Newport, South Wales

Tuesday, 21 September - Thursday, 23 September



Please return your completed booking form to:
Anthony Lord, Senior Events and Marketing Officer,
APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
E-mail: anthony.lord@apil.org.uk Tel: 0115 943 5408

Package	Cost	Please tick
Principal sponsor	£10,000 + VAT	
Dinner dance sponsor	£7,000 + VAT	
Welcome reception sponsor	£6,000 + VAT	
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Please note that sponsors and exhibitors must not break their stand down until after the morning refreshment break on Thursday, 23 September.

Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel: E-mail:

Company registration number:

Payment details

I enclose a cheque for £..... made payable to APIL

Please charge my credit*/debit card with the amount of £.....

My card number is:

Issue no:
(if applicable)

Name:
(as it appears on the card)

Valid date:

Expiry date:

Security code:
(3 digits)

Address:
(of the cardholder)

Cardholder's signature:

Date: