

# APIL clinical negligence conference 2024

The Celtic Manor Resort, Newport, South Wales  
Wednesday, 25 – Friday, 27 September

‘Obstetrics and gynaecology’

## Sponsorship and exhibition opportunities

HYBRID CONFERENCE  
WITH DELEGATES ATTENDING IN-PERSON  
AND ALSO, VIA OUR VIRTUAL CONFERENCE APP



Packages	Price
Principal sponsor	SOLD
Mid-conference dinner sponsor	SOLD
Welcome reception sponsor	£5750 + VAT
Refreshment and lunch sponsor	£5500 + VAT
Pre-dinner drinks sponsor	£5250 + VAT
Fabric bag sponsor	SOLD
Standard exhibition package	£2600 + VAT

# About APIL

The Association of Personal Injury Lawyers (APIL) has been fighting for the rights of injured people for over 30 years. A not-for-profit campaign organisation, APIL's 3300 member lawyers (mainly solicitors, barristers and legal executives) are dedicated to changing the law, protecting and enhancing access to justice, and improving the services provided for victims of personal injury. Over the years, APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

## Conference programme

Over the last two decades, this specialist residential conference has grown from strength to strength and for 2024, we are delighted to be heading back to the prestigious five star Celtic Manor Resort in Newport, South Wales.

We are delighted to offer our delegates the option to either attend the event in person or view the conference online via our virtual platform. All delegates will have full access to the APIL Conference App and this new feature will play an important role in the event, giving our sponsors and exhibitors even more opportunity than ever before to keep in touch with the conference attendees.

Medical consultants, expert witnesses, and leading practitioners will come together for another packed programme, providing valuable specialist insight into clinical negligence cases, surrounding the theme of obstetrics and gynaecology. The programme will be available in early 2024.

In terms of networking, we are pleased to bring back our popular welcome reception on the Wednesday evening, together with our mid-conference social event on the Thursday evening.

**This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.**

## Attendees

This event is commonly known as a 'must attend' event for many clinical negligence lawyers.

The conference programme is geared towards clinical negligence specialists and this provides you with the perfect opportunity to network with key decision makers, partners and senior partners.

## What our delegates think..

*"Massive thanks to you and all of your team for putting on such a wonderful conference once again!"*

*"Very impressive event. Professional and well delivered."*

## Principal sponsor: £9,500 + VAT

- First choice of exhibition space
- Company logo on delegate badges (for the actual conference)
- Two exclusive pull-up banners displayed outside the conference room featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company logo
- AV projection of company name and logo at the beginning of each conference session
- Public announcement and thank you during the conference welcome speeches each day
- Company logo on holding PowerPoint slides throughout the conference
- Company logo on all general conference signage
- 4 delegate passes to both days of the full conference (Wednesday - Friday)
- 4 single occupancy bedrooms at The Celtic Manor Resort on the Wednesday and Thursday evenings
- 4 tickets to the evening welcome reception (on the Wednesday evening) and the mid-conference social event on the Thursday evening
- Company logo to be included on the marketing cover and conference programme
- Mention on all e-mail marketing
- Thank you to your website on all delegate acknowledgements emails and joining instructions
- Special mention on Twitter
- Company profile and logo to be included in the hard copy welcome pack, distributed to delegates on the day
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App
- Full page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL; creation of advert not included)

## Additional sponsorship opportunities...

### All additional sponsorship packages include the following benefits...

- Two delegate passes to the full event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- Two tickets to the evening welcome reception on the Wednesday evening
- Two tickets to the mid-conference evening social event on the Thursday evening
- Two single occupancy bedrooms at The Celtic Manor on the Wednesday and Thursday
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m)
- Your logo on the conference web page, linking through to your website
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Your logo displayed on the main conference programme and marketing flyer
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

## Mid-conference dinner sponsor: £6,500 + VAT

As the sponsor of this annual dinner dance, you may reserve your table and select which attendees you would like to invite to join your table. Your company logo will be displayed on the menus placed on each table, your logo will be printed on the menu placed at the start of the dinner and in addition, your logo will appear on all signage for the dinner dance.

## Welcome reception sponsor: £5,750 + VAT

Our welcome reception is the perfect opportunity to network with attendees, chat with existing clients and meet new contacts. There will be a buffet dinner, drinks and entertainment on offer, to bring our attendees together and help everyone to catch up with each other.

The welcome reception is open to all delegates, speakers, sponsors and exhibitors. As the sponsor for this event, your logo will feature on all signage and menus for the evening.

## Refreshments and lunch sponsor: £5,500 + VAT

As our refreshments and lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on the two main days of the conference (Thursday and Friday). Your company logo will appear on the lunch and refreshments signage on both of these days and it will also be displayed on the main screen in the main conference room, prior to each break.

## Pre-dinner drinks sponsor: £5,250 + VAT

This package showcases your brand in style by providing a pre-dinner drink for all evening attendees, with your compliments. Your company logo will feature on the signage around the drinks reception area and personalised stem tags will appear on each glass of fizz!

## Fabric bag sponsor: £4,750 + VAT

Your company logo will feature on the lightweight conference bags distributed to all attending delegates and speakers, providing a lasting reinforcement of your brand. The linen bag is perfect for all of the freebies from the exhibition and with your logo printed on the front, delegates are sure to use this time and time again!

\*\*Price includes a one colour logo

## Standard exhibition package: £2,600 + VAT

- 3m x 1.5m space in the exhibition area with a table and 2 chairs, onon the Thursday and Friday
- **Please note that stands must be set-up on Wednesday, 25 September and must not be broken down until after the mid-morning refreshment break on Friday, 27 September.**
- Refreshments and lunch on on the Thursday and Friday (for the 2 representatives manning the stand)
- 2 tickets to the evening welcome reception on the Wednesday evening
- 2 tickets to the mid-conference social event on the Thursday evening
- 2 single occupancy bedrooms at the Celtic Manor Resort on the Wednesday and Thursday

### \*\*\*HYBRID OPTIONS IN 2024\*\*\*

- Company profile, logo and full contact details to be included within the Conference App
- 250 word company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

# APIL clinical negligence conference 2024



The Celtic Manor Resort, Newport, South Wales  
Wednesday, 25 - Friday, 27 September

Please return your completed booking form to:  
Anthony Lord, Digital Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX  
E-mail: anthony.lord@apil.org.uk Tel: 0115 943 5407 Mobile: 07976 516 719

Package	Cost	Please tick
Principal sponsor	<b>SOLD</b>	<b>SOLD</b>
Mid-conference dinner sponsor	<b>SOLD</b>	<b>SOLD</b>
Welcome reception sponsor	£5,750 + VAT	
Refreshment and lunch sponsor	£5,500 + VAT	
Pre-dinner drinks sponsor	£5,250 + VAT	
Fabric bag sponsor	<b>SOLD</b>	<b>SOLD</b>
Standard exhibition package	£2,600 + VAT	

Please note that sponsors and exhibitors must set up their stand on Wednesday, 25 September (during designated times, to be confirmed) and they must not break this down until after the morning refreshment break on Friday, 27 September

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:

E-mail:

Company registration number:

## Payment details

I enclose a cheque for £..... made payable to The Association of Personal Injury Lawyers

Please charge my credit\*/debit card with the amount of £.....

My card number is:

Issue no:   
(if applicable)

Name:

(as it appears on the card)

Valid date:

Expiry date:

Security code:   
(3 digits)

Address:  
(of the cardholder)

Cardholder's signature:

Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:  
<https://www.apil.org.uk/terms-and-conditions>