

# APIL plastic and cosmetic surgery conference 2023



Virtual conference

Tuesday, 6 June

## Sole sponsorship opportunity

After 10 years away, we are delighted to bring our plastic and cosmetic surgery conference back into our 2023 training schedule.

We are excited to welcome a host of eminent expert speakers to address our clinical negligence and personal injury lawyers on this increasingly popular area of law.

This is a fully virtual event and delegates will be able to view the packed one-day programme from their computers and laptop browsers; and also on their mobile devices.

**We are delighted to offer our conference sponsor a unique opportunity, which will enable you to elevate your brand amongst our members, specialising in this area of law.**

This **exclusive sole sponsorship package** has been designed to include a number of digital marketing benefits that will help promote your products and services to the registered attendees.

**Only £2,325 + VAT**

## Sole sponsorship package:

### Pre-event brand awareness:

- Logo placement on conference web-page
- Logo placement on conference marketing materials
- Announcement on APIL Training Twitter account prior to the event
- Company name and link to website on all booking confirmation e-mails and joining instructions
- Full page PI Focus advertisement\* (\*check for availability)

### Live event brand awareness:

- Virtual exhibition booth - to include company logo, contact details, social media links and company profile
- A formal announcement by the conference chairperson at the start of the day
- Logo placement on the holding PowerPoint slides (at the start of each session)
- Banner ad on conference web page and conference app home page
- Logo placement on the conference browser's welcome screen
- Mention of your company name on app activity feed
- Mention of your company name on push notification; prior to the start of the programme
- Facility to upload a promotional video within your virtual exhibition booth; with the option to play this on the main conference Zoom session, during the lunch break
- Facility to upload files to your virtual exhibition booth

### Networking:

- Two representative log-ins
- Chat/direct messaging facility with conference attendees

### Educational content:

- Representative access to all educational sessions and electronic conference materials

### Post-event brand awareness:

- Continued access to app and conference information post event for six months
- Mention of company name and a link to website in thank you e-mail to delegates
- Promotional video link to be sent to all delegates

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## Virtual conference Tuesday, 6 June

Please return your completed booking form to:  
Kathryn Scott, Events Manager,  
APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX  
E-mail: [kathryn.scott@apil.org.uk](mailto:kathryn.scott@apil.org.uk) Tel: 0115 943 5436

Package	Cost	Please tick
<b>Sole sponsorship opportunity</b>	<b>£2,325 + VAT</b>	

### Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:  E-mail:

Company registration number:

### Payment details

I enclose a cheque for £..... made payable to APIL

Please charge my credit/debit card with the amount of £.....

My card number is:  Issue no:   
(if applicable)

Name:   
(as it appears on the card)

Valid date:  Expiry date:  Security code:   
(3 digits)

Address:   
(of the cardholder)

Cardholder's signature:  Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:  
<https://www.apil.org.uk/terms-and-conditions>