

# Clinical Negligence Conference 2026

## The Celtic Manor Resort, Newport 30 September - 2 October 2026 Sponsorship and exhibition opportunities

The number one opportunity in 2026 to network, connect, and influence clinical negligence specialists

An enjoyable way to raise your profile and win more business



Packages	Price
Principal sponsor	£10,500 + VAT
Welcome reception sponsor	£7,250 + VAT
Dinner dance sponsor	£7,250 + VAT
Lunch sponsor (both days)	£7,250 + VAT
Refreshments sponsor (both days)	£7,250 + VAT
Pre-dinner drinks and magic mirror sponsor	£7,250 + VAT
Fabric bag sponsor	£5,150 + VAT
Two-night exhibition package	£3,250 + VAT

### **About APIL**

Over the years APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

### About the event

- Leading legal practitioners, medical consultants and expert witnesses come together for a packed three-day programme, providing valuable specialist insight into clinical negligence cases.
- It's widely regarded as one of the sector's premier in-person and virtual learning and development opportunities.

## Why attend?

- Immerse your brand in a sector leading specialist showcase before, during, and after the conference.
- The number one chance to raise awareness of your organisation to clinical negligence specialists in 2026.
- Enjoy three-days of excellent programme content, entertainment and networking amongst your customers and peers.

## What you can expect

- An active, engaged, and friendly audience of like-minded professionals making it easy to gain new valuable contacts.
- Enhanced promotional support to elevate your profile amongst this specialist audience.
- An audience of leading clinical negligence lawyers, senior partners, junior counsel, barristers, experts, specialists and consultants specialising in clinical negligence claims.

# What type of firms exhibit at APIL conferences?

- Finance/wealth managers
- Rehab providers
- Chambers
- Care
- Prosthetic companies
- · Accommodation and adaptation specialists
- Costs companies
- Medico Legal Agencies
- Case managers
- Insurers
- Technology companies



### Principal sponsor: £10,500 + VAT

- First choice of exhibition space
- Company logo on delegate badges (for the actual conference)
- Two exclusive pull-up banners displayed outside the conference room featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company logo
- AV projection of company name and logo at the beginning of each conference session
- Public announcement and thank you during the conference welcome session on each day
- Company logo on holding PowerPoint slides throughout the conference
- Company logo on all general conference signage
- 4 delegate passes to both days of the full conference (Wednesday Friday)
- 4 single occupancy bedrooms at The Celtic Marnor resort on the Wednesday and Thursday evenings
- 4 tickets to the evening welcome reception (on the Wednesday evening) and the mid-conference social event (on the Thursday evening)
- Company logo to be included on the marketing flyer and conference programme
- Mention on all e-mail marketing
- Mention and link to your website on all delegate acknowledgement e-mails and joining instructions
- Special mention on Twitter
- Company profile and logo to be included within the hard copy welcome pack,
- distributed to delegates on the day
- 250 word company profile and full contact details to be included within the Conference App
- · Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App
- Full page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL; creation of advert not included)



## **Sponsorship benefits:**

#### Our sponsorship packages include the following benefits...

#### Immerse yourself in the sectors leading event:

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch.
- 2 tickets to the evening welcome reception on the Wednesday evening.
- 2 tickets to the dinner dance on the Thursday evening.
- 2 single occupancy bedrooms at The Celtic Manor Resort on the Wednesday and Thursday.
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m).
- Access to the recordings of educational sessions via the Conference App.

#### Impactful marketing support:

- Your logo on the conference web page, linking through to your website.
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day.
- 250 word company profile and full contact details to be included within the Conference App.
- Opportunity to upload promotional files and videos to your virtual exhibition stand.
- Company logo to be included on the welcome page of the Conference App.
- Rotating banner advert to appear on the conference webpage and Conference App.
- Mention of your company name on push notifications throughout the event.
- Continued access to the app post event, including access to delegate's contact details.

### Welcome reception sponsor: £7,250 + VAT

This package includes sponsorship of our informal networking reception, which opens the conference on the Wednesday evening. This popular event is always extremely busy and tickets are automatically included for all delegates and speakers who book our two night package.

As the sponsor for the evening, your logo will appear on the signage throughout the evening, all guests will also receive two branded drinks tokens, with your compliments.

#### Dinner dance sponsor: £7,250 + VAT

As the sponsor of this annual dinner dance, you may reserve your table and select which attendees you would like to invite to join your table.

Your company logo will be displayed on the menus placed on each table, your logo will be projected onto the main screens at the start of the dinner and in addition, your logo will appear on all signage for the dinner dance.





# Lunch sponsor: £7,250 + VAT Both days of the conference

As lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on both days of the conference. Your company logo will appear on the lunch signage, and it will also be displayed on the main screen in the breakout rooms, prior to the lunch breaks. You will also receive a formal mention prior to the lunch breaks from the session's chair.

# Refreshments sponsor: £7,250 + VAT Both days of the conference

This sponsorship package provides maximum exposure of your brand - not only during the refreshment breaks on both days of the conference; but also during the arrival refreshments on the Thursday and Friday mornings.

Your company logo will appear on all relevant signage and it will also be displayed on the main screen within the main conference room, prior to each refreshment break.

# Pre-dinner drinks and magic mirror sponsor: £7,250 + VAT

This package showcases your brand in style by providing a pre-dinner drink for all dinner dance attendees, with your compliments.

Your company logo will feature on the signage around the drinks reception area and personalised stem tags will appear on each glass of fizz!

For 2026, it includes sponsorship of a magic mirror for the evening, which includes branded prints.

This package will provide delegates with the opportunity to sponsor a large magic mirror present at the Thursday evening dinner dance for attendees to take pictures of their evening.

Your company logo will appear on the free photographs that the delegates receive giving a lasting brand impression and maximum exposure for your company.



### Fabric bag sponsor: £5,150 + VAT

Your company logo will feature on the light linen conference bags distributed to all attending delegates and speakers, providing a lasting reinforcement of your brand.

The linen bag is perfect for all of the freebies from the exhibition and with your logo printed on the front, delegates are sure to use this time and time again!



#### Standard exhibition package: £3,250 + VAT

#### *Immerse yourself in the sectors leading event:*

- 3m x 1.5m space in the exhibition area with a table and 2 chairs
   Please note that stands must be set-up on Wednesday, 30 September and must not be broken down until after the refreshments break on Friday, 2 October
- Refreshments and lunch on both days of the conference (for the 2 representatives manning the stand).
- 2 tickets to the evening welcome reception on the Wednesday evening.
- 2 tickets to the dinner dance on the Thursday evening.
- 2 single occupancy bedrooms at the The Celtic Manor Resort on the Wednesday and Thursday.
- Access to the recordings of educational sessions via the Conference App.

#### Impactful marketing support:

- Company profile, logo and full contact details to be included within the Conference App.
- 250 word company profile and logo to be included within the hard copy information pack, distributed to delegates on the day.
- Opportunity to upload promotional files and videos to your virtual exhibition stand.
- Continued access to the app post event, including access to delegate's contact details.

## What our exhibitors think...

"Fabulous conferences each year and a great opportunity for us to meet existing, and potential new, clients on a face-to-face basis. We thoroughly recommend either sponsoring or exhibiting at APIL conferences"

"This was a really good way of advertising, due mainly to the number of delegates and the subject matter.

Opportunities in this area of PI."

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"As always, many thanks to the APIL crew for delivering an excellent event."



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Please return your completed booking form to:

Anthony Lord, Interim Senior Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX **E-mail**: anthony.lord@apil.org.uk **Tel**: 0115 943 5407 **Mobile**: 07976 516 719

Contact name:	
Organisation (as you would like it to appear at the conference):	
Nature of business:	
Address:	
Tel: E-mail:	
Company registration number:	
Payment details	
I enclose a cheque for £ made payable to The Association of Personal Injury L	.awyers
Please charge my credit*/debit card with the amount of £	
My card number is:  Issue no:	
Name:	
as it appears on the card)	
Valid date: Expiry date: Security code: (3 digits)	
Address: of the cardholder)	
Cardholder's signature: Date:	