

## EXPERT & REHABILITATION DIRECTORY 2025-6 ADVERTISING BOOKING FORM

## PLEASE COMPLETE IN FULL

Name:	Telephone:		
Company Name:			
Address:			
Email:	Fax:		
Company's main type of work (for index purposes): (i.e. rehabilitation)			

Expert & Rehab Directory (black & white, annual publication)		Fee excl. VAT*	Inc. VAT	Please tick
Sole directory sponsorship		£3,000.00	£3,600.00	
Advert	Size (height by width)			
Double page	420mm x 297mm + 3mm bleed	£2,750.00	£3,300.00	
Full page	297mm by 210mm + 3mm bleed	Inside front £2,205.00	£2,646.00	
		Inside back £2,205.00	£2,646.00	
		Full £1,495.00	£1,794.00	
Half page		£875.00	£1,050.00	
Vertical or	297mm by 87mm			
Landscape	182mm by 130mm			
Quarter page	130mm by 90mm	£475.00	£570.00	
Copy of the Expert & Rehab directory (Advertisers receive a free copy)		£75.00	N/A	

<sup>\*</sup>Enhanced expert subscribers should take 10% off the net figure before adding VAT.

The deadline for the Expert & Rehab Directory advert submission of your electronic copy is **Friday**, **27**<sup>th</sup> **June**, **2025**. The directory will be produced in July/August.

Please supply black and white copy to <a href="mailto:sharon.smith@apil.org.uk">sharon.smith@apil.org.uk</a>, adverts should be supplied as a hi-resolution PDF or JPEG with a minimum 300dpi and all fonts embedded.

APIL will charge an additional £75.00 + VAT typesetting fee for each advert that is not ready for publishing in one of the above formats or in the correct colour format. Please see <u>Schedule 9</u> along with our <u>terms and conditions</u>.

<u>Payment must be made by copy deadline, please see above,</u> advertising space will not be confirmed without this. Please see overleaf on how to pay.

## **PAYMENT DETAILS**

Please indicate your chosen method of payment  By cheque					
I attach a cheque for the amount of £ (made payable to APIL)					
Or					
By Card					
Visa debit/Switch					
MasterCard/Visa credit see below					
I authorise you to debit the following card account with the amount of £					
My card number is:		Issue no:			
Start date:	Expiry date:	Card security code:			
Name (as on card):					
Cardholder's address:					
Signature					
Or					
By BACS					
BACS payments can now be received for advertising.					
Please contact our accounts department on 0115 943 5411 or at donna.humphries@apil.org.uk, enter the reference number you are given in the following box and return this form once completed.					
A VAT receipt will be is	ssued on receipt of payme	nt			
Please return to:					

Sharon Smith, Membership Services Manager APIL, 3 Alder Court, Rennie Hogg Road, Nottingham. NG2 1RX Tel: 0115 943 5400, email: sharon.smith@apil.org.uk