



Re: Cost of car insurance hits £1,000: Bogus whiplash claims and 'cash for crash' racket send premiums soaring - *Daily Mail*

25 July 2012

Sir,

It is high time the insurance industry is held to account for its role in generating high car insurance premiums, so I welcome the fact that sharp practices such as escalated credit hire costs are being highlighted.

But whiplash claims are still too often the main subject of negative headlines about premiums, even though the number of whiplash claims has fallen by almost 24,000 in the past year.

This groundless perception that whiplash claimants are simply 'having a go' for quick cash is insulting and unfair, and genuine claimants should not be used as whipping boys for insurers' failure to control premiums.

Deborah Evans

Chief executive

Association of Personal Injury Lawyers (APIL)