

Lockdown leads - Maximising your LinkedIn professional profile whilst working from home

Wednesday, 27 May
12:00 - 13:00

This webinar will be led by David Glenwright from the award-winning agency JC Social Media.

In this webinar we will:

- Explore the key differences between profiles, pages and groups on LinkedIn. We'll explain when you might use each of them, and how all three can be used together to build a strong presence online for your organisation
- Highlight the different groups of users that exist on the platform, how they use LinkedIn, and what they are looking for
- Introduce some simple one-off actions that you can undertake to optimise your profile and encourage more connections and interactions
- Invite you to share your questions and get answers to the things you want to know most about LinkedIn

This webinar is ideally suited for anyone now working from home who is looking to continue networking and generate leads and opportunities for themselves or their business

SPEAKER



David Glenwright is a trainer and consultant with nearly 10 years of experience in social media and is from the award-winning agency JC Social Media.

David has worked with hundreds of organisations and professionals to help them optimise their online profiles, build brand awareness and generate new business.

One of only a handful of trainers accredited directly by Facebook, David has also been recognised by Experian as one of the top 50 business advisors in the UK.